

Jolin Lu

User Experience Designer

(828) 989-5460 jolin.jo.lu@gmail.com www.jolinlu.com www.linkedin.com/in/jolinjlu

Skills

- User Research
- Information Architecture
- Wireframing
- Prototype
- Interaction design
- Usability testing
- UI design
- Database Design
- Data Visualization
- Web Design
- Branding

Tools

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Power BI
- HTML & CSS
- JavaScript
- SQL
- WordPress

Education

Master of Science
Human-Computer Interaction
DePaul University
Graduated: 05/2023

Bachelor of Science
Computer Information System
Western Carolina University
Graduated: 12/2016

Awards

Upsilon Pi Epsilon Honor Society for Computing and Information Disciplines

Experience

Freelance UX/UI Designer | Web Developer

4/2023– present

- Apply design thinking in business branding and web development.
- Design logos and websites for small businesses.
- Perform website maintenance and social media management.

Supplier Quality Analyst | ConMet, Canton, NC

11/2017 – 01/2020

- Developed and implemented data analysis reports, leading to a 15% reduction in operational costs.
- Managed inventory using Excel, SAP; improved tracking accuracy by 20%.
- Coordinated supplier-related improvements, enhancing overall process efficiency.

IPS Program Assistant | WCU, Cullowhee, NC

07/2017 – 11/2017

- Redesigned the website layout and content to enhance user experience.
- Executed recruitment marketing strategies to attract prospective students.
- Analyzed and managed department data using Excel, Qualtrics, and OnBase.